

# Master of Arts (MA) in Learning Design and Technology

<b>Learning Outcomes: Knowledge and Understanding, Cognitive Skills, Practical Skills, Transferable Skills</b>	
<b>1. Knowledge and Understanding (outcomes, teaching, assessment):</b>	
<b>Outcomes:</b>	<p>Upon completion of this program students should be able to demonstrate:</p> <ol style="list-style-type: none"> <li>1. Explain the principles and concepts that drive effective learning design, how they align with theory, and how they interface with the current trends and issues of the field.</li> <li>2. Evaluate and develop learning design solutions for education and/or industry contexts that are supported by current research in learning, training, and educational technologies.</li> <li>3. Identify criteria relevant to the evaluation, adoption, and integration of a range of technologies to adequately serve the needs of different learning and training contexts.</li> </ol>
<b>2. Cognitive Skills (outcomes, teaching, assessment)</b>	
<b>Outcomes</b>	<p>Upon completion of this program students should be able to:</p> <ol style="list-style-type: none"> <li>1. Generate learning designs that are inclusive, meet the needs of diverse stakeholders, and are based on design thinking and data from learner analysis, assessment, and evaluation.</li> <li>3. Use analysis, synthesis, interpretation, and problem-solving skills to develop effective, ethical, and innovative applications of educational technologies.</li> </ol>
<b>4. Practical Skills (outcomes, teaching, assessment)</b>	
<b>Outcomes</b>	<p>Upon completion of this program students should be able to:</p> <ol style="list-style-type: none"> <li>1. Design, conduct, and analyze appropriate process and product evaluation</li> <li>2. Employ a range of learning theories and research-based evidence to design, develop, deliver, and support learning and training activities, materials, courses, and programs</li> </ol>
<b>5. Transferable Skills (outcomes, teaching, assessment)</b>	
<b>Outcomes</b>	<p>Upon completion of this program students should be able to:</p> <ol style="list-style-type: none"> <li>1. Communicate effectively in written and oral formats with a variety of stakeholders (clients, subject matter experts, organizations, administration, upper management, etc.)</li> <li>2. Demonstrate effective task and project management skills</li> </ol>